

EXHIBIT 4

(Part 3 of 5)



Courtesy of Everytown for Gun Safety; A scene from the video for "Enough!" by Everytown for Gun Safety.

ARTIST MENTIONED



Sia

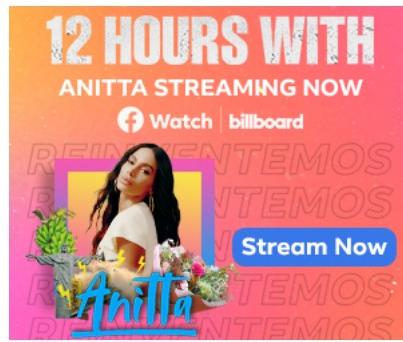
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With just two weeks to go before the crucial midterm elections, [Everytown for Gun Safety](#) released a powerful PSA on Monday morning (Oct. 22) featuring teenagers dancing away the fear of being cut down by gunfire at school to the soundtrack of Sia's new anthem "I'm Still Here."

The four-minute clip opens with a grade schooler approaching a voter registration sign-up table and grabbing an orange balloon, which pops in his hands, setting off a wave of panic among the other students keenly attuned to the sound of gunfire.

Their frozen faces fill the screen as Sia sings, "I'm fighting a battle/I'm fighting my shadow/Herd fears like they're cattle/I'm fighting a battle, yeah." The camera flashes to an empty seat at an assembly and then a series of students dancing among their statue-like peers. The solitary dancers -- from the [National Dance Institute](#) -- turn into a full-on dance troupe in the school hallways and a parade of students waving orange balloons on the football field and spelling out the word "Enough."



Fear turns to joy as the students smash the balloons, raise their fists and find strength in numbers while the ominous end notes read: "an estimated 3 million American children experience gun violence every year... Gun violence is now the second leading cause of death for American children... Over 2,600 children and teens are shot and killed every year... An average of 47 children and teens are shot every day... Enough!"



Sia Releases Inspirational 'I'm Still Here' in Conjunction With Maison Repetto Shoe Collaboration: Listen



The ad also encourages Americans to vote for Gun Sense candidates on Nov. 6 and to visit [this site](#) to find out which candidates near you support common-sense gun safety policies.

Check out the video below.



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HOWARD COUNTY

Moms Demand Action group advocates for 'common sense solutions' to gun violence

By COLIN CAMPBELL

THE BALTIMORE SUN | JUN 11, 2017



FEEDBACK



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In discussions of gun violence in the United States, Danielle Veith often hears the same refrain: If nothing changed after the mass shooting at Sandy Hook Elementary School in 2012, it never will.

The Takoma Park woman, whose two children are ages 5 and 8, says she refuses to allow herself to become pessimistic.

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"There's this overwhelming sense that it's impossible to change," she said Sunday. "It doesn't happen overnight, but that doesn't mean that when we look back, we won't say that was the turning point."

Veith, president of the Maryland chapter of Moms Demand Action for Gun Sense in America, spoke to about 20 members in Ellicott City about her role as an activist and a mother. The nonpartisan organization — part of former New York Mayor Michael R. Bloomberg's Everytown for Gun Safety group — says it supports the Second Amendment, but seeks "common-sense solutions" such as responsible gun ownership to end what she called the epidemic of gun violence across the country.

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Those views are shared by 70 percent of National Rifle Association members, she said. Moms Demand Action has opposed the gun group on issues such as allowing one state's concealed-carry license to apply in all others.

[\[More Maryland news\] Obscene Biden flag on Carroll County road deemed inappropriate by some, example of free speech by others »](#)

The NRA did not respond to a request for comment Sunday.

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In Maryland, Moms Demand Action pushed unsuccessfully for two pieces of legislation in this year's session. One would have required gun owners with

convictions for domestic violence to forfeit their weapons. The other would have required background checks to buy long guns.

They plan to return to Annapolis to continue to advocate for both, Veith said.

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The meeting at the Charles E. Miller Branch of the Howard County Public Library Sunday afternoon came about five months after authorities say 15-year-old Howard High School student Sean Crizer shot and killed his classmate, Charlotte Zaremba, injured her mother, Suzanne Zaremba, and then killed himself at a home in the Montgomery Knolls neighborhood.

FEEDBACK

Shannon Aissen, who teaches English for speakers of other languages at Howard High, rattled off a list of headline-grabbing shootings that have occurred in every city and town where she has lived: Washington, Salt Lake City, Utah; Knoxville, Tenn.; [Charleston](#), S.C.; Milwaukee, Wis.; and Columbia.

[\[More Maryland news\]](#) [God's timing is perfect and He has the final say »](#)

"All of these terrible things that have happened shouldn't happen anywhere," she said. "We should all be on the same page on this. We're not trying to take anyone's guns. We just want you to lock them up."

More recently, a man killed his wife and then himself in a murder-suicide in Ellicott City last month, according to Howard County police.

"We don't have to live this way," Aissen said. "It's preventable."

Ninety-three Americans are killed with guns every day — nearly 12,000 per year — and 51 women are shot to death by their intimate partners every month, according to Everytown. More than half of gun deaths are the result of suicide, the group says, and nearly 100 children were killed in unintentional shootings in 2013.

The effects are especially poignant in Baltimore, Veith said, where killings have surged in the last two years. In 2015, the city's deadliest year per capita, 344 people were killed, followed by 318 homicides in 2016. More than 150 people have been killed in Baltimore so far in 2017.

[\[More Maryland news\] Talbot Boys Confederate monument to be removed on courthouse grounds on Maryland's Eastern Shore »](#)

Howard County Councilman Calvin Ball, who attended the meeting, suggested that group members advocate to politicians at the local and state levels.

"The council members of today are the county executives of tomorrow," he said. "Governors become presidential candidates or senators."

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Ruth Hughes, leader of the Howard County section of Moms Demand Action, said in the meantime children are being "literally caught in the crosshairs."

Veith encouraged the group to adopt the "SMART" strategy: securing guns, modeling responsible behavior, asking about unsecured guns in other homes,

recognizing the risk of teen suicide and telling peers about the strategy.

"If we lose our children, we have nothing left to lose," Veith said. "We're not going to stop. We're fighting for our children."

cmcampbell@baltsun.com

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Drivers headed down Md. 30 in Hampstead on Hanover Pike may have noticed an eye-catching flag that uses an obscenity to assail President Joe Biden. Some people hate it, others like it. But count...

Baltimore Sun

Former Poly basketball player Ian Wallace, a three-time state champion, dies at 19

Former Poly basketball player Ian Wallace, a 2020 graduate who was part of three straight state championship teams, died Thursday night in a car accident in Baltimore County. He was 19.

Baltimore Sun

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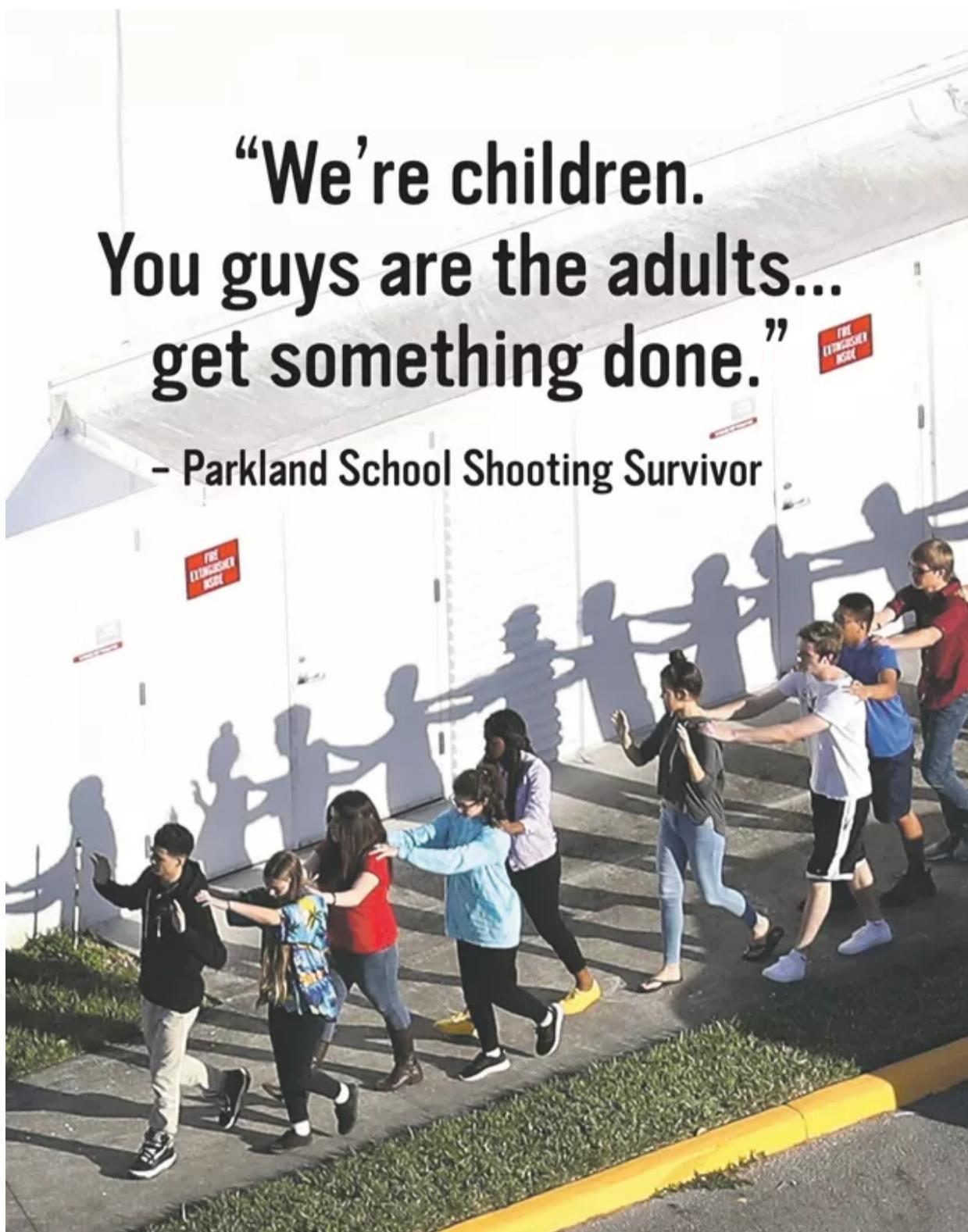
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2-Page Ad in The New York Times Calls Out NRA-Backed Members of Congress

From Everytown and Moms Demand Action



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By Kristina Monllos

FEBRUARY 21, 2018

Two gun control groups, Everytown for Gun Safety and Moms Demand Action for Gun Sense in America, have taken out a two-page ad in today's The New York Times listing members of Congress who have accepted donations from the National Rifle Association.

Following last week's mass shooting at Marjory Stoneman Douglas High School in Parkland, Fla., the groups created [an action plan](#), [#ThrowThemOut](#). The ad, which cost \$230,000 and was created by the groups with help from strategic communications firm SKDK, is part of that plan.

"We are having a national conversation right now about this issue," said Shannon Watts, founder of Moms Demand Action for Gun Sense in America. "A lot of people want to act. One way to act is to call your representative, to have knowledge when you do of how much that lawmaker took from the NRA and how it might impact their vote on gun safety. To be able to see the list and then to take action is a very important part of democracy."

Watts continued: "We want to continue this conversation at a national level as long as we possibly can because what really matters is what happens in the midterms. That will determine the future of what laws are made around this issue."

In the ad, members of Congress are listed alongside the dollar amount they have accepted from the NRA, according to the Center for Responsive Politics. Phone numbers for the members of Congress are also listed. Though, the list doesn't include members of Congress who have taken money from the NRA if the congressperson voted against weakening gun laws in recent years.

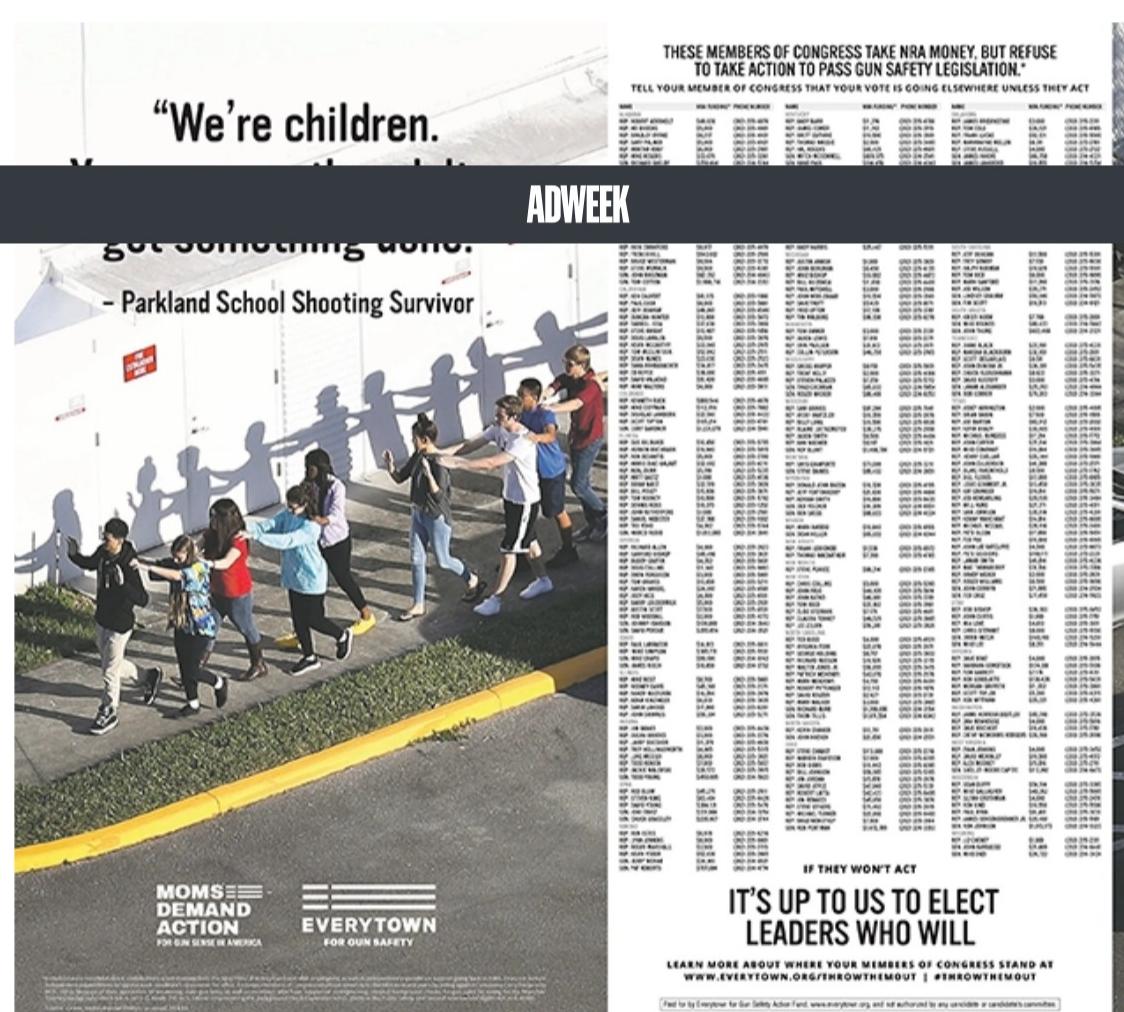
"We wanted to just have a list of lawmakers who have not acted on gun safety and who have taken a significant amount of money from the NRA," said Watts. "That combination is deadly for America."

Creating a print ad allows the groups to give people "something tangible that they can hold onto, cut out of a newspaper" so that they can keep the information easily accessible, explained Watts.

"Americans have had enough," said John Feinblatt, president of Everytown for Gun Safety, in a statement. "The public is united behind common-sense gun laws. Members of Congress can step up or voters will throw them out."

Representatives for The New York Times and the NRA did not immediately response to requests for comment.

Click the image below to see the ad in full:



KRISTINA MONLLOS

[@KristinaMonllos](#) kristina.monllos@adweek.com

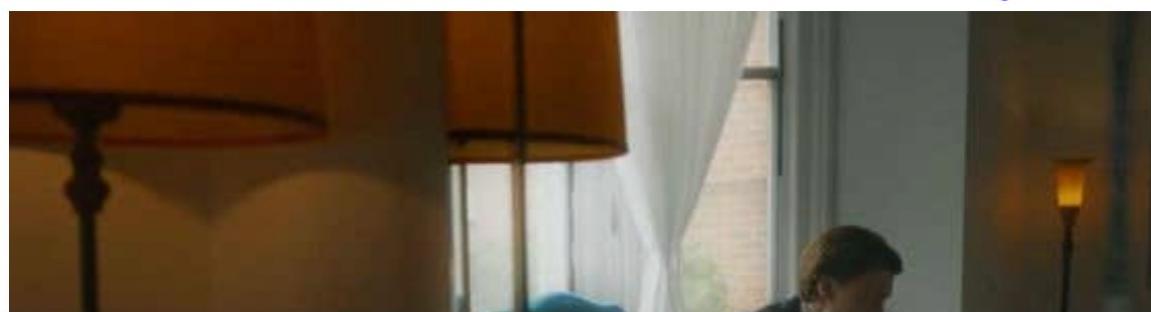
Kristina Monllos is a senior editor for Adweek.

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